

# Experiencing beer is our raison d'être

Internationalisation Group of  
Cerveceros De España



# CERVECEROS DE ESPAÑA, A UNITED BUT DIVERSE SECTOR

Since 1922, Cerveceros de España has been the organisation representing virtually the entire Spanish beer production.

This association brings together the main Spanish breweries, to which new ones are added every day, all over the country.

The work developed by the companies that form part of Cerveceros de España has allowed the establishment of a diverse, united sector that has become a benchmark for the agrifood sector and a driver for Spanish presence on national and international markets.

The characteristic dynamism of the Spanish brewing industry continuously allows new beer varieties to be offered, adapting to the tastes and needs of each consumer and the demands of a constantly evolving market.

The over 500 breweries in Spain brew almost 40 million hectolitres and act as important drivers for the Spanish economy, on trade and tourism. All of them offer a product that is positioned by consumption, production capacity and external projection as part of the culture and way of life of a country and an intrinsic part of the Mediterranean diet.

Because at Cerveceros de España,  
**Experiencing beer is our raison  
d'être.**



**Over 500**  
breweries  
in Spain



**A benchmark**  
in the agrifood  
sector



Beer varieties  
adapted to  
**consumer tastes**



**Almost 40 million**  
hectolitres  
brewed



Tradition,  
history and  
**beer culture**



**A united,**  
diverse and  
dynamic sector

# SUPPORT FOR PRESENCE ABROAD



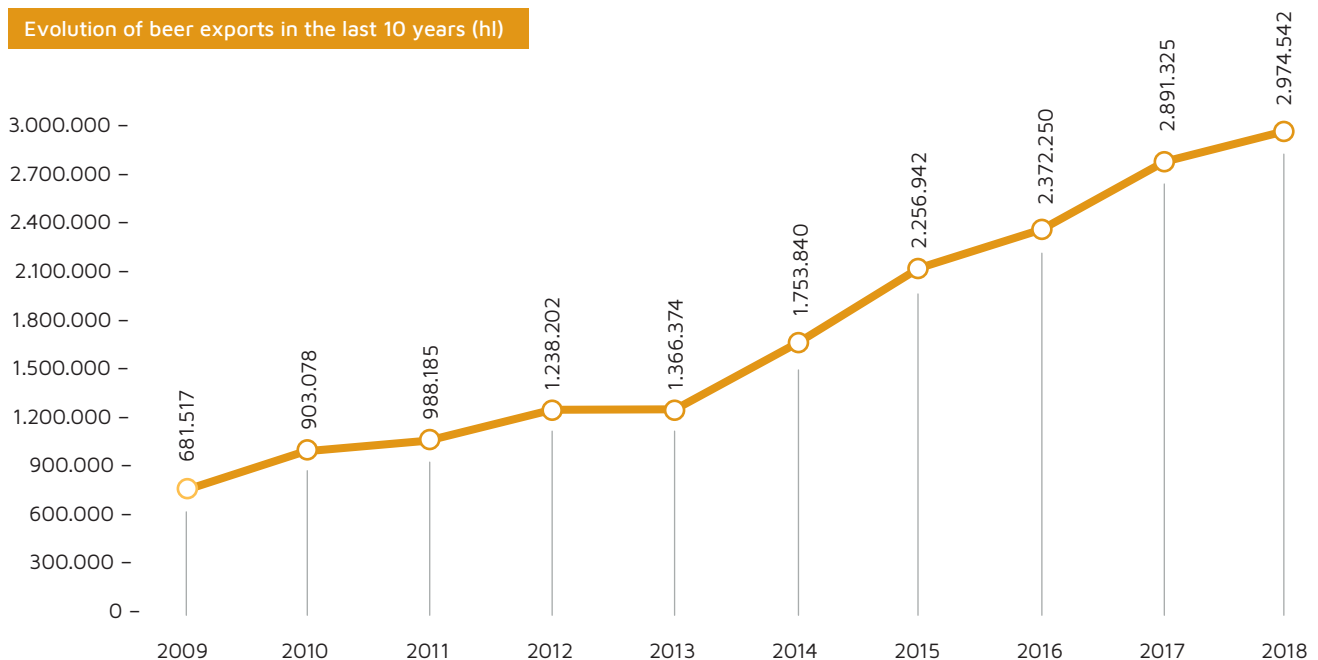
The Internationalisation Group of Cerveceros de España makes a wide range of services available to breweries in order to support their internationalisation process.

Working alongside public and private institutions, it promotes the presence of Spanish breweries and entrepreneurs abroad, regardless of their size and production capacity, and it facilitates access to new markets.

The promotion activities carried out by Cerveceros de España on foreign markets strengthen the international stature of one of the key sectors in the agrifood industry, along with economic and social development, at the same time as promoting the beer culture and the value of the new Spanish brewing companies.

Every year, over three million hectolitres of Spanish beer spread the image of a sector that is committed to quality, sustainability, active listening to consumers' demands, continuously offering new varieties of beer.

Evolution of beer exports in the last 10 years (hl)





**3 million**  
hectolitres exported



**11<sup>th</sup> producer**  
in the world



**A 336% increase**  
in exports



**4<sup>th</sup> beer producer**  
in Europe

# THE BREWING INDUSTRY AS A “SPANISH BRAND”

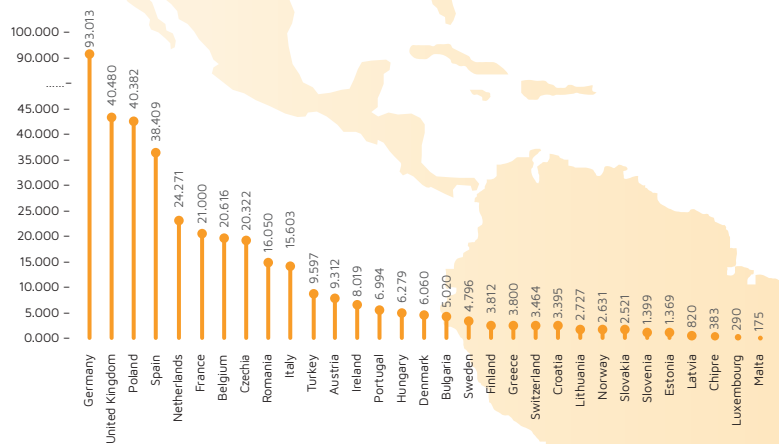
The Spanish brewing industry strikes the right note abroad. The 3 million hectolitres exported reveal the good image of Spanish beer on an international scale, which is also strengthened thanks to the opinion of foreign tourists.

The quality, the popularity of Spanish brands amongst foreign visitors and the Mediterranean way of drinking, all contribute to their rise on foreign markets, with a 336% increase over the past decade.

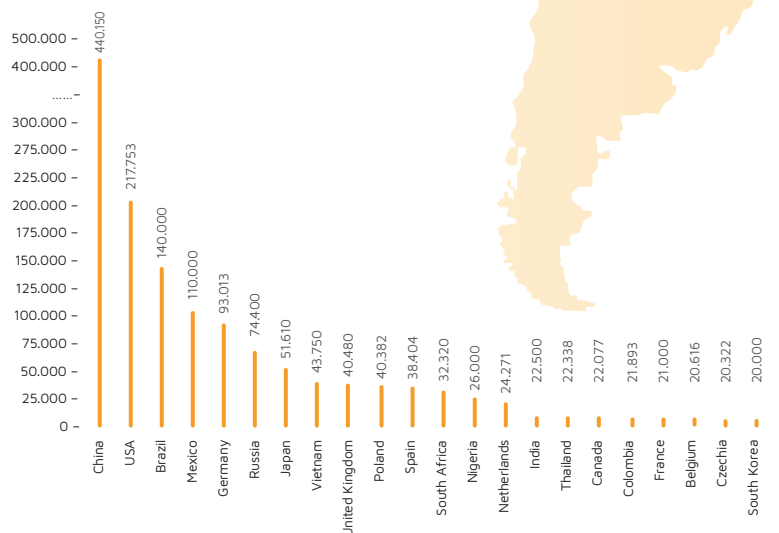
Our beer is enjoyed abroad and Spain is the fourth brewing power in the European Union, following behind Germany, the United Kingdom and Poland and it ranks in eleventh place on a global scale.

The countries with important brewing traditions know about the quality and versatility of Spanish beer and countries such as Portugal, China and the United Kingdom are some of the key destinations for Spanish brewers.

Beer production in Europe in 2018\* (thousands of hl)



Worldwide beer production 2018\*\* (thousands of hl)



\*Informe Socioeconómico del sector de la cerveza en España (2018 edition). Cerveceros de España  
 \*\* Informe Socioeconómico del sector de la cerveza en España (2018 edition). Cerveceros de España

# CONTACT



[cerveceros.org/grupo-de-internacionalizacion](http://cerveceros.org/grupo-de-internacionalizacion)



[internacional@cerveceros.org](mailto:internacional@cerveceros.org)



[linkedin.com/company/cerveceros-de-espana/](https://linkedin.com/company/cerveceros-de-espana/)



+34 91 702 18 17  
+ 34 91 308 67 70

## Beer variety and quality

The dynamism of the Spanish brewing industry allows a wide variety of types of beer to be offered, adapted to the tastes and needs of each consumer.

In Spain, there are around 500 breweries, ranging in size and production capacity, including craft beers, which are continually changing to offer a top quality product, contributing to the spread of the beer culture and its gastronomic and social impact.

The Spanish beer experience allows Cerveceros de España associated companies to offer new recipes, innovations, flavours, presentations and brewing methods every day, turning the brewing industry into one of the most important drivers of the economy and of the 'Marca España' all over the world.





**Cerveceros de España**

Almagro 24-28010 Madrid  
Tel.: 91 308 67 70 | Fax: 91 308 66 61  
[internacional@cerveceros.org](mailto:internacional@cerveceros.org)  
[www.cerveceros.org](http://www.cerveceros.org)